



Road Safety Measures Grant Scheme

Application Guidance

December 2025

Contents

1. Introduction	3
2. Scope & Available Funding	4
3. Eligibility criteria	5
4. Grant conditions	8
5. How to apply	9
6. Useful Contacts	10

1. Introduction

The Humberside Police and Crime Commissioner (PCC) is the voice of the public in East Yorkshire and Northern Lincolnshire, elected to work on your behalf and hold the police to account. In addition to commissioning the police service for the area, the PCC commissions a range of other services to help cut crime, improve community safety and provide support for victims of crime.

The Road Safety Measures (RSM) Grant Scheme forms part of the PCC's Delivery Fund, which was created following a commitment in the Police and Crime Plan 2021-2025. For details of other grant funding please see the Office of the Police and Crime Commissioner website (<https://www.humberside-pcc.gov.uk>). Following a successful pilot, the Speed Indicator Devices Grant Scheme was extended into 2025/26 to enable additional projects to be taken forward.

Speed Indicator Devices (SIDs) offer traffic management solutions which reduce vehicle speeds and create safer and cleaner roads. These electric signs display a speed or message when triggered by vehicles travelling at excessive speeds.

SIDs are intended to supplement rather than replace the traditional signs and are aimed at addressing road safety issues in specific locations. Local Authorities have a limited number of SIDs which are deployed in locations across the area based on the top sites in their Local Speed Management Strategies. With this approach, there will always be locations where residents or local Parish Councils find they sit outside the top locations and therefore do not receive the service of a device. The SIDs Grant Scheme was designed to provide additional funding to enable other locations to install SIDs and improve road safety across the Humber.

Since the implementation of the SIDs Grant Scheme, the OPCC has been investigating the potential to expand this scheme include the installation of AutoSpeedWatch ANPR cameras and Heavy Goods Vehicle (HGV) ANPR cameras. This newly launched Road Safety Measures Grant Scheme takes the SIDs Scheme a step further by enabling applicants to also apply for number plate recognition systems to target speeding motorists and HGVs not abiding by weight restrictions.

AutoSpeedWatch & AutoHGVWatch ANPR Cameras – How it Works

AutoSpeedWatch cameras are designed to capture those that are offending. **It is an educational tool** which results in the production of letters initially followed by potential police action. It guides enforcement to target locations or specific vehicles appropriately, whilst being an effective deterrent by its presence. It is an extension of the Community Speedwatch model but enables monitoring for a more sustained period without the need for large numbers of volunteers.

This approach is seen as a cost-effective way of the community supporting the policing function, whilst nudging improvements to driving behaviour.

Following approval of the grant, the eligible organisation (see list in Section 3) would be required to purchase the device and arrange for its installation in line with the Local Authority's requirements, including the installation of appropriate signage.

Once operational, the Grant Recipient must nominate a Coordinator who will download a mobile app, enabling the data from the AutoSpeedWatch Camera to be sent to that device. It will be their responsibility to send the relevant data to Humberside Police (details of where to send the data will be provided within the Grant Agreement).

Humberside Police will then utilise the data in two ways:

- to issue letters to those that have been identified by the AutoSpeedWatch cameras in line with their agreed thresholds. The unit is solar powered and cannot always capture every speeder. Letters will not automatically be sent out to all those that have been identified as speeding. The Police will prioritise those that are repeat speeding, have the most excessive speeds and in line with available postage budgets
- the device will provide useful information on speed and time distributions, plus average speeds, and a risk analysis of each location. This will then be utilised to identify areas where additional enforcement activity can be targeted.

There is an annual fee associated with AutoSpeedWatch Cameras to cover the data connectivity for the device (currently £179 for 12 months data). All ongoing costs shall be the responsibility of the Grant Recipient. Please note, if your roadside unit data connectivity has been left to expire, the unit will become de-registered. A re-registration fee will apply, as well as the need to return the device to the company to re-activate.

The AutoHGVWatch cameras work in the same way, but instead of the focus on speed, they will monitor and target HGVs that are not abiding by weight restrictions.

2. Scope & Available Funding

The RSM Grant Scheme has a budget of up to £40,000 available until end of March 2027.

The RSM Grant Scheme can provide a maximum contribution of up to 50% of the costs of the following:

- Purchase and installation of a Speed Indicator Device, AutoSpeedWatch ANPR Camera or AutoHGVWatch ANPR Camera
- Installation of a post, where no provision exists
- Purchase and installation of appropriate signage

Following a pilot of the AutoSpeedWatch Cameras, it is recommended that a **solar booster** is included in the project specification to ensure that the AutoSpeedWatch camera can run for a sufficient amount of time, especially during the winter months when the sun is low and the sky is often overcast. **The cost of this can be included** within the eligible project costs.

Road Safety Measures Grant Scheme

It is anticipated that a maximum grant of £5,000 will be required by projects, with the remaining costs being met by match funding (minimum 50%).

Any organisation applying that is not VAT registered will have to provide costs inclusive of VAT in their application. **Any VAT registered organisation that is able to reclaim the VAT must state costs excluding VAT.**

This grant scheme is not designed to fund ongoing revenue costs – **any ongoing maintenance, data, licence and insurance costs are the responsibility of the Grant Recipient.**

For AutoSpeedWatch projects, the grant recipient must commit to ensuring that **Data Connectivity is maintained for a minimum period of 3 years.**

Applicants must have agreement in writing from the relevant Local Authority for the proposed Device prior to application.

Subject to Local Authority approval, you may apply for more than one SID, however, we are only able to fund one AutoSpeedWatch camera per Parish / Town Council area.

3. Eligibility criteria

In order to be awarded funding, projects and the organisations proposing them must meet the Fund's eligibility criteria. Applications that do not meet the eligibility criteria will be rejected.

Please read the criteria carefully before applying and contact us if you are unsure whether you would be eligible to apply.

Organisations eligible to apply

The following organisations are eligible to apply for funding from the PCC's Road Safety Measures Grant Scheme:

- Town and parish councils
- Non-profit organisations e.g. charities, social enterprises, community groups

The following organisations will not be eligible to apply directly, but could co-fund projects led by eligible organisations:

- Unitary local authorities (i.e. Hull City Council, East Riding of Yorkshire Council, North Lincolnshire Council and North East Lincolnshire Council)
- Humberside Police, Humberside Fire & Rescue Service and other statutory services
- Other large public sector organisations and government agencies (e.g. NHS organisations)
- For-profit businesses

Whilst recently established organisations can apply to the Fund, we may need to put in place additional safeguards for organisations without a demonstrable track record in order to protect public funds.

Funded organisations must have formal governance documents in place (e.g. a constitution), with a management team/board of trustees of at least three people who are not related. The organisation must have a bank account in its own name that requires at least two signatories who are not related. In certain circumstances, organisations can have a Local Authority act as an accountable body.

The Fund cannot support individuals or informal groups of individuals and cannot pay grants into personal bank accounts.

If you are unsure whether your organisation is eligible to apply, please contact us for advice before starting your application.

AutoSpeedWatch ANPR Priority Areas

The OPCC will consider all applications for AutoSpeedWatch ANPR Cameras but those areas with existing active Community Speedwatch Groups will be prioritised.

Please note, if you are unsuccessful and still wish to purchase AutoSpeedWatch cameras, these will not be supportable due to the impact on capacity of the Police.

AutoHGVWatch Priority Areas

Initially, the OPCC is looking to pilot this aspect in areas where the issue of HGVs is most prevalent.

The OPCC is likely to approve a maximum of two areas as part of the initial pilot activity.

Local Authority Approval

Applicants **must seek written approval from the relevant Local Authority** for their project prior to submission. This will enable the appropriate checks to be carried out by the Local Authority to determine the suitability of the proposed location, device, any implications of the installation of the device and additional poles (e.g. impact on utility pipes and cables, ensuring signage has the appropriate clearance, etc) and any consultations that may be required. The applicant must also ensure that any licences are in place as required by the relevant Authority.

Applications that do not have confirmation in writing will not be deemed eligible. A copy of this must be provided as part of the application process – this should be uploaded as part of the online application.

Applicants planning projects in the East Riding of Yorkshire should also refer to the ERYC Speed Indicator Device Guidance which outlines specific requirements for projects that are planned in locations across the ERYC Local Authority area.

AutoSpeedWatch - Signage

If you are installing an AutoSpeedWatch Camera as part of your project, you must ensure that the **appropriate signage is installed alongside the AutoSpeedWatch camera**. The roadside units contain a public facing camera and is therefore defined in law as a Surveillance Camera.

Consequently, the Surveillance Camera Commissioner guidelines apply, requiring that the public is informed using appropriate signage. You must deploy signs to notify the public that you are using AutoSpeedWatch, to be compliant.

Notifying drivers of the presence of AutoSpeedWatch also modifies driver behaviour; thereby reducing speeds before CSW or the police need to get involved.

As part of your project development you **must seek advice from the Local Authority regarding the signage that they require** to accompany your AutoSpeedWatch camera.

Data Sharing

Once operational, the Grant Recipient must nominate a Coordinator who will download a mobile app, enabling the data from the AutoSpeedWatch Camera to be sent to that device.

It will be their responsibility to send the relevant data to Humberside Police (details of where to send the data will be provided within the Grant Agreement).

AutoSpeedWatch is [compliant with legislation](#), does not invade privacy, and provides intelligence for appropriate policing measures.

Match Funding

Projects should have a “match funding” contribution equivalent to **at least 50%** of the value of the project as a direct financial contribution to the project’s costs. A lower contribution will only be considered in exceptional circumstances.

Applicants are required to provide a breakdown of the grant and match funding, as well as details of the project costs.

Value for Money

Applicants **must seek a minimum of three quotes for purchases over £5,000**.

For purchases of **£1,000 and over, a minimum of two quotes is required** to ensure best value. Details of quotes should be included within the project application form and copies provided upon request.

Where a Local Authority requires a particular SID device for standardisation purposes, which prevents the ability to seek multiple, applicants should provide details and confirmation from the Local Authority of their requirement for a specific Vehicle Activated Sign.

AutoSpeedWatch Cameras are less than £1,000 in cost and can be purchased via <https://store.autospeedwatch.org/>. The purchase of this specific solution will enable a consistent approach across the whole of the Humberside Police area.

Ineligible projects and expenditure

The following types of expenditure are not eligible for support:

- Projects that do not have the written approval of the relevant Local Authority
- Projects that will not be completed by end of March 2027
- Ongoing revenue costs
- Projects taking place outside the Humber area (i.e. not in Hull, East Riding of Yorkshire, North Lincolnshire or North East Lincolnshire)
- Projects that are already fully funded by other means
- Projects that have already started or been completed
- Projects with a funding gap remaining after this grant
- Projects that unnecessarily duplicate activity already funded by the PCC, local authorities or other funders

Sustainability

Details of how the insurance costs related to the road safety measures will be sustained beyond the grant investment including how any ongoing running costs will be funded must be included within the application.

4. Grant conditions

You, the applicant, must:

- Receive written approval from the relevant Local Authority for the proposed project to ensure:
 - suitability of the proposed location
 - suitability of the SID that the project intends to purchase is suitable for installation on the highway and that it captures data in a format that is usable by the Local Authority and Safer Roads Humber
 - that the installation process is appropriate and complies with statutory requirements of working on the highway
- Ensure that any licences are in place as required by the relevant Local Authority
- Clearly demonstrate that the project offers an effective solution in improving road safety for local residents
- Have adequate public liability insurance cover in place to cover any injury or damage to property resulting from the display of the sign – the OPCC will not be liable for any claim arising out of any accidents alleged to be caused by the device

- Request the trimming/removal of any privately owned foliage that will potentially obscure the proposed device
- Be responsible for the costs relating to remedial works to ensure safety compliance as required by the Highways Authority
- Ensure that all electrics associated with the device reach the appropriate approved BS/CE standards for that equipment
- Provide the Highways Authority with the contact details of the person(s) responsible for the siting and operation of mobile signs on the highway
- Be responsible for acting upon / resolving any complaints regarding the siting of devices
- Be responsive for keeping the devices functional for example by cleaning the camera window, polishing the solar cells etc
- Be responsible for the removal of the device (SID or AutoSpeedWatch camera) and all costs associated, should it no longer function or become obsolete
- Agree to provide the OPCC and Safer Roads Humber with access to the data that is gathered by the Speed Indicator Device(s) (SID)
- For AutoSpeedWatch cameras, the applicant is responsible for ensuring that all of the relevant data is provided to Humberside Police
- Commit to covering the cost of any ongoing data

In addition to the above, to accept an offer of a grant, you will need to agree to our standard grant conditions. These include:

- Following the publicity guidance provided by the OPCC
- Having appropriate insurance cover in place for the project (e.g. public liability cover)
- Providing monitoring/progress information to the OPCC
- Claiming and using the grant funds for their proposed purpose within a specific timeframe, and returning any unspent funds to the OPCC

Full details will be provided if you are offered a grant.

Grant funding will be paid in arrears – payment in advance can be agreed in exceptional circumstances where cashflow may be an issue for the applicant.

5. How to apply

Applications to the PCC's Road Safety Measures Grant Scheme can be made via our online grants portal (<https://smallgrants.humberside-pcc.gov.uk>).

To start an application, please follow the prompts to register for a free user account from the homepage.

Please note that we are unable to consider applications submitted by other means. If you are unable to use the portal please contact us for assistance.

Please do not send any information in addition to your application unless requested (e.g. images, videos, brochures, reports) as we are unable to consider these. The online

application form is designed to capture all of the information required for us to consider your project.

Application deadlines

The deadline for applications is 5pm on Friday **13 February 2026**.

Further application windows are likely to be open during 2026, subject to demand and available budgets.

6. Useful Contacts

To contact us with any questions about the Road Safety Measures Grant Scheme, please contact the Funding Team via our Contact Us Page <https://www.humberside-pcc.gov.uk/contact-us>

Please **do not send funding applications by email** – they can only be accepted through our online portal.

Relevant Contacts in the Local Authorities to discuss your proposed SID project are as follows:

Hull City Council – traffic.services@hullcc.gov.uk

East Riding of Yorkshire Council - transport.policy@eastriding.gov.uk

North Lincolnshire Council - Roadsafety@northlincs.gov.uk

North East Lincolnshire Council – anthony.snell@nelincs.gov.uk